

Brooks College-Sunnyvale, California

Course Syllabus

Department Chair: Jeanne Casper

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Course Title:	Media Design I
Course Number:	MM130
Instructor's Name:	felicia chamberlain
Instructor's E-mail:	fchamberlain@brooks-sv.com
Date: Start of Course:	July 2006
Date: End of Course:	September 2006
Credit Hours:	4
Course Length:	11 wks
Course Schedule:	Summer 2006
Office Hours:	Fridays: 12-1pm and by appointment
Prerequisite	None

Course Description:	This is an introductory course in vector and raster graphic software such as Adobe Illustrator and Adobe Photoshop. By using Adobe Illustrator, students will have the opportunity to learn how to create object-oriented art. By using Adobe Photoshop, students will be expected to create original raster art as well as manipulating and compositing raster or photographic imagery.
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Required Textbooks: Adobe Photoshop CS2 Revealed by Elizabeth Eisner Reding ISBN: 1418839612 Adobe Illustrator CS2 Revealed by Chris Botello ISBN: 1418839647

Course reference site: <http://www.felicia.us/artsmart/class.html>

Materials:

- Brooks College Art Kit
- Access to printer
- 10 CD-Rs
- Flash Drive (recommended)
- 1" 3-ring binder
- Rubber cement
- Rubber cement pick-up (optional)
- X-acto knife with #11 blade
- Cardstock, paper, pen, pencil

Course Overview:

Wk	Weekly Topics	Assignments & Points
1	Introduction to Course Introduction to Photoshop Introduction to Illustrator Vector vs. Raster Becoming Mac Savvy Web Practices	<ul style="list-style-type: none"> Journal Assignment: Find 3 examples of “photoshoped” advertisements. Cite the source and context of the images. (3) Journal Assignment: List 15 completely different uses for digital imaging and computer illustration. (3) Reading Assignment: Adobe Photoshop CS2 Revealed (APCS2) Chapter 1 Adobe Illustrator CS2 Revealed (AICS2) Chapter 1
2	Selections Layers Template Layers Blending Modes Color Modes Photomontage Saving for the Web	<ul style="list-style-type: none"> Journal Assignment: Find 3 examples of vector illustration. Along with citing the image, cite the source, the illustrator, and the context of the illustration. (3) Journal Assignment: Find 3 examples of commercial photomontages. Cite the source and context of the images. (3) Journal Assignment: Create 15 thumbnails for Assignment 1. You must have at least 5 different ideas presented within the 15 thumbnails. (5) Group Roundtable: Review of class journals and thumbnails. (5) Reading Assignment: APCS2 Chapters 2, 3 AICS2 Chapter 5
3	Color Theory Color Blends Gradients Swatches Patterns	<ul style="list-style-type: none"> Journal Assignment: Create 3 comps/roughs for Assignment 1. (3) Journal Assignment: Find 3 examples where color is used as an effective communication tool. Cite the source and context of the images. (3) In-Class Assignment: Photomontage. (5) Reading Assignment: APCS2 Chapters 4,10
4	Layer Masks Clipping Masks Transparency Masks Photo corrections File Types	<ul style="list-style-type: none"> Assignment 1 due. (20) Journal Assignment: Create 15 thumbnails for Assignment 2. You must have at least 5 different ideas presented within the 15 thumbnails. (5) Reading Assignment: APCS2 Chapters 9, 11 AICS2 Chapter 4
5	Repairing Images Image Adjustments Text Tools Font Book Course Review	<ul style="list-style-type: none"> Journal Assignment: Find 3 examples of commercial uses for digital imaging. (3) Journal Assignment: Create 3 comps/roughs for Assignment 2. (3) Group Roundtable: Review of class journals and thumbnails. (5) In-Class Assignment: Photo repair. (10) Reading Assignment: APCS2 Chapters 12, 14 AICS2 Chapter 2
6	Bezier Tools Grids Paths Midterm	<ul style="list-style-type: none"> Assignment 2 due. (20) Journal Assignment: Find 3 examples of vector illustration advertisements. Cite the source and context of the images. (3) In-Class Assignment: Logo Design. (5) Midterm (30)
7	Painting and Editing Brushes Customizing Tools Automating Tasks	<ul style="list-style-type: none"> Journal Assignment: Create 15 thumbnails for Assignment 3. You must have at least 5 different ideas presented within the 15 thumbnails. (5) In-Class Assignment: Painting and Drawing. (10) In-Class Assignment: Object Oriented Art (10) Group Roundtable: Review of class journals and thumbnails. (5) Journal Assignment: Create 3 comps/roughs for Assignment 3. (3) Reading Assignment: APCS2 Chapters 5, 6, 15 AICS2 Chapter 6
8	Visual Literacy Pathfinder Vector Masks	<ul style="list-style-type: none"> In-Class Assignment: Visual Literacy. (10) Reading Assignment: APCS2 Chapters 7, 8 AICS2 Chapters 7, 8
9	Liquify Tools Gradient Meshes Envelopes Filters	<ul style="list-style-type: none"> Journal Assignment: Find 10 examples of images modified by filters, including the internet. Be sure to cite the source (URL) and context of each image. (5) In-Class Assignment: Filter Fun. (5) In-Class Assignment: Creating for the web. (5) Reading Assignment: APCS2 Chapters 13, 16
10	Incorporating Illustrator and Photoshop Course Review	<ul style="list-style-type: none"> Assignment 3 due. (20) Group Roundtable: Review of class journals and portfolios. (5) Computer problems and solutions.
11	Final Class	<ul style="list-style-type: none"> Final Exam. (30)

Grading Scale:

The final grade will be calculated as follows:

- Journal Assignments = 50 points
- In-Class Assignments = 60 points
- Group Roundtable = 20 points
- Creative Assignments = 60 points
- Midterm Exam = 30 points
- Final Exam = 30 points

Total Points: 250

225 – 250 points = A

200 – 224 points = B

175 – 199 points = C

150 – 174 points = D

0 – 149 points = F

Incomplete = I (An 'I' grade can only be obtained with the permission of the Department Chair)

Withdrawal = W (You will receive this grade for classes dropped the second through the fifth week of the quarter)

Withdrawal Failure = WF (You will receive this grade for classes dropped after the fifth week of the quarter)

Question Pertaining To Weekly Or Final Grades:

Please discuss any and all grading issues with the instructor. The process for any grade grievances consists of the following:

1. 1st Line of Communication: Students shall communicate any issues of concern to the instructor. If there are any issues that need resolution, students shall approach the instructor for clarification and a full understanding of the grades.
2. 2nd Line of Communication: If students feel that they are not satisfied with the response from their instructor, they may discuss this issue with the Department Chair.
3. 3rd Line of Communication: If students do not feel that they have reached satisfaction at this level, they may wish to request a review with the Dean of Education.
4. Each step in this process must be followed for grading issues.

Attendance:

See the attached Attendance Policy.

Make-up Work:

A student who is absent the day of an exam or the day that a project/lab is due must make up the exam or turn in the assignment on the day that the student returns to class. The instructor reserves the right to have a make-up exam that is similar in content, but different than the original exam.

If a student knows he or she will be absent on the day of the exam or the due date of the project or lab, prior arrangements should be made with the instructor. It is the student's responsibility to make up the exam, project, or lab. The instructor reserves the right to have a make-up exam that is similar in content, but different than the original exam. There will be no make-up exam for the final.

There will be a single grade reduction on all tests, quizzes, projects, and assignments that are turned in late. For example: If you earn a 'B' on an assignment, quiz, or project and you completed it late – you will receive a 'C' for that work. Assignments that are not completed on the day you return to class will receive an 'F', however to pass the class all assignments must be completed. Assignments completed through arrangements with the instructor and completed before the due date will not be subject to the grade reduction.

Extra Credit:

Extra credit should help you gain the knowledge that is needed to pass the course. It is not a safety net for not doing the work of studying and learning the material. Extra credit will not exceed 10% of the total class points. Extra credit will only be extended to students who are up to date on all class assignments including assigned homework, tests, quizzes, projects, etc.

Remember, the due date for extra credit is no later than the day you turn in your final class project. **NO** extra credit will be accepted after that time.

Academic Integrity: The Administration of Brooks College believes that integrity is an important attribute for the student population. Students are given the freedom to learn, explore, and question, but this must truly be an individual experience. All students need to understand the seriousness of cheating, collusion and plagiarism.

Cheating: Copying/tracing from another student or any other source without citation and validation.

Collusion: Unauthorized collaboration with another student in preparing work for a class.

Plagiarism: Obtaining, by any means, the work of another author, student, web, or text source and submitting this work as one's own.

Any infraction of the Academic Honor Code will lead to immediate disciplinary action up to and including dismissal from the College. The Dean of Education and/or Appeals Board reviews each case to determine the appropriate disciplinary action. For most cases, the following disciplinary actions are suggested:

For a first offense – Student goes on academic probation; assignment or exam receives a grade of F; student reviews academic honor code and/or proper citation standards with his/her instructor or Department Chair.

For any subsequent infractions – The student is dismissed from the College; the student may appeal this decision by writing a letter to the Dean of Education asking for consideration from the Appeals Board.

Library: CECYBRARY – [HTTP://WWW.CECYBRARY.COM](http://www.cecylibrary.com)

User Name: careered

Password: research

Attendance Policy

Attendance is important to success at Brooks College and in the workplace. Attending class and completing missed work are the student's responsibility.

All absences must be preceded by communication to the instructor.

Missed exams, papers, and other assessments are accepted only under the policies of the syllabus.

After missing two days of this course, the student will meet with his or her instructor. This appointment will be the student's responsibility to schedule.

After missing 13 hours or 30% of the course, the student may be administratively withdrawn from the course and will have to retake the course. The exception is the verifiable extenuating circumstance that can be dealt with on an individual basis with the Program Chair.

Extenuating circumstances include but are not limited to death in the family, illness (self or family), transportation, and emergency situations.

Students who have been administratively withdrawn from a course or courses for not meeting satisfactory attendance may submit an appeal to the Program Chair within three calendar days (not class days) of the withdrawal. Appeals will be considered based on documentation provided by the students as to the reason for the absences. Acceptable reasons for absences must reflect circumstances due to factors beyond a student's control (i.e., medical, transportation, or emergency situations). Absences may include tardiness or early departures.

Students are expected to attend class during the appeal and administrative process.

Students must pay the appropriate repeat fee for any course(s) retaken due to the withdrawal.

I have received the course syllabus for CS684 Advanced Computer Illustration and understand the course information, policies, and procedures outlined in the syllabus.

Print Name: _____

Signature: _____ Date: _____

To update the education files for purposes of instructor contact, please complete the following:

Name: _____

Address: _____

Phone (Home): _____ (Cellular): _____

E-Mail: _____