

Course Syllabus for Art 107: Design Fundamentals (2-D)

Art 107 CO2

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Class will be held Mondays and Wednesdays from 5:00 pm to 7:30 pm in ASP 214. Our course begins August 30, 2004, and our final class will meet on December 15, 2004.

Course Description

This is an introductory course to visual design. From the course text, *Art Fundamentals*, as well as class demonstrations, lectures, and projects, we will work together to understand the artistic and design aspects of pictorial organization. We will learn the basic vocabulary and tools of drawing and design for the production of art. This course will also allow students to work in the studio to produce projects and experiment with artistic concepts presented in class.

Course Objective

Upon completion of the course, students will acquire an understanding of:

- The Elements of Art and Design (Line, Shape, Texture, Space, Size, Value, and Color)
- The Principles of Design (Balance, Rhythm, Emphasis, Contrast, and Unity)
- How to best use these elements and principles to communicate an idea or concept
- A variety of media through experimentation
- Using problem solving skills and creativity to find solutions for creative 2D design projects
- How to use color effectively in design
- Analyzing artwork objectively based on the use of the elements and principles of design

Course Requirements

It will be necessary to purchase art supplies for this course. I recommend setting aside at least \$150 for a general art supply fund for the semester. It is the student's responsibility to spend as much time as possible to keep up with readings and projects. Students should spend an additional 2 hours per week outside of class time completing projects and readings.

Required Textbook

Art Fundamentals by Otto Ocvirk

This textbook is required for your participation in class. The text costs about \$60 new. Purchase a copy after the first class. Bring your textbook with you to every class meeting.

Critical Thinking

The exercises will require students to apply concepts and skills learned in the class, as well as use principles and techniques to create the best artistic solutions. You will be required to keep a journal in this course to show your creative development.

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Readings and Exercises

Readings and exercises will be assigned as the course progresses. You will complete and keep all exercises and projects in a portfolio or journal. A portfolio is due at the end of the semester. You should keep all your work during this course to be presented at the end of the semester.

Creative Journals

You will be required to keep a visual journal in this course to assist your artistic eye and creative development. Journal assignments will be assigned as the course progresses. Many exercises will be placed in the journal, a 3-ring binder, along with other class handouts and assignments.

Creative Projects

There will be three projects for this course which will incorporate skills and concepts presented in class. Late projects will not be accepted. It is your responsibility to hand in your work on time.

Quizzes and Final Exam

There will be two quizzes and a final. No makeup exams will be allowed.

Critiques

Discussion and critique are vital tools in developing strong art and design skills. Class critiques will provide you with a chance to share your work, realize your strengths, and discuss possible solutions to any problem areas in your projects. Participation in critique is essential to the evaluation procedure and every student is expected to participate.

Grading Criteria

Attendance & Participation — 10%			
Class Exercises _____ 10%	95%-100% = A	80%-84% = B-	65%-69% = D
Creative Journal _____ 10%	90%-94% = A-	75%-79% = C	60%-64% = D-
Three Projects _____ 30%	85%-89% = B	70%-74% = C-	Below 60% = F
Quizzes and Final Exam — 40%			

Each student's average will be based on class exercises, creative journal, class participation, attendance, final portfolio, two quizzes, a final exam and three creative projects. Deadlines are strictly adhered to and mandatory. If a class exercise is not presented on time, the grade will automatically be reduced by one letter - even if the assignment has met all criteria. If a creative project is late, it will receive a 0 unless a compelling reason prevents presenting the project on time. This grade cannot be improved, upgraded, made up, or replaced by extra credit. Your projects and exercises will be a series of designs you create using concepts and skills covered in class. Grading is based on both competent use of the art tools presented in class and the design techniques employed.

Supply List

Students are responsible for obtaining the following list of materials for this course. Sources to obtain these materials will be discussed in class.

- Required Textbook: *Art Fundamentals* by Otto Ocvirk
- One 3-ring binder and writing instruments
- X-acto knife with size 11 blades
- Rubber Cement
- Bristol paper pad, smooth surface, 11" x 14", 20 sheets
- Black India Ink
- Erasers: Kneaded Rubber Eraser and White Plastic Eraser
- Pencils (2B, 4B, 6B, 9B, 1H, HB)
- Gesso
- Art box to carry supplies to class

These supplies will be required during the semester:

- Brushes, Gouache Paint: (red, yellow, blue, white, black), Palette
- Charcoal
- Art Paper (colored, watercolor, bristol, card stock, canson, drawing, etc.)
- Illustration board

Note: Additional or replacement supplies will be necessary as the semester advances. You are not restricted to the supplies on this list.

Withdrawals & Incompletes

- It is the responsibility of the student to request a W (withdrawal) or I (incomplete) grade for this class.
- A student may request a withdrawal (W) grade any time during the semester up to the end of the semester.
- If a student has completed about 75% of the class with a grade of C or better, but cannot complete the class due to a compelling reason, the student may request an incomplete (I) grade before the end of the semester. This allows the student one semester to complete the remaining work and receive a letter grade. This instructor is strongly opposed to giving incompletes unless the reason is compelling. A written statement from a doctor or other professional will be required.
- If the student does not inform the instructor of their grade request, the instructor will assign a grade based on the total number of points acquired.

Additional Information

*If you have any problem with reading or writing, please inform me so that we can make arrangements to accommodate your needs.

*Cancel Class Hotline: In case of bad weather, call this number to find out if classes have been canceled: 334-9622 or 1-866-532-5118. The radio will also announce school closures.

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Performance Objectives

Upon completion of the course:

- Students will have a strong understanding of the meaning of the Elements and Principles of Design
- Students will create a color wheel and will know how to mix primary colors to achieve secondary colors. Each student will also be able to mix a tint and a shade of any color.
- Students will be able to create effective designs that incorporate multiple elements of design
- Students will have experience working with paint, ink, pencils, and collage
- Students will be able to create simple drawings that look 3D
- Students will have experience working with found objects
- Students will have a greater understanding and appreciation for art and design

Attendance Policy

Due to the nature of the course and its hands-on approach, I encourage you to attend class. Coming to class on time, prepared to work, and willing to participate in class discussions is essential to your success in this course. All students are responsible for exercises, discussions, or announcements missed due to absence. If you are frequently absent or tardy from class, your final course grade will be affected. Our course will be going through several techniques of art and design in a matter of weeks, so our time together is valuable. Please come to class prepared. Your attendance can truly affect your class experience.

If you need to be absent or tardy please inform me beforehand as a common courtesy.

Office Hours

I will be happy to meet you at any mutually convenient time to discuss your course progress or problems you may be having with course materials. Feel free to call or email me at any time regarding problems you have with this course. The course website is designed to assist you with the class and contains course information and assignments as well as supplemental information. It is best to reach me by email and for me to be able to reach you by email. If you do not have an email address, you can get an email account from the college or through an online provider like yahoo, google, or hotmail. They provide these accounts for free.

Engage Yourself

It is your responsibility to create your own assignments and complete your work on time. Please familiarize yourself with WNCC's plagiarism policies and respect the work of others by not calling it your own. This is a serious matter and will result in failure of the assignment.

I hope to engage you with the material we cover. I hope to excite, intrigue, and interest you in class and beyond with the discoveries of design and art. I trust you will engage yourself by participating as a mature, questioning, and informed student.